



BUILDING AFFORDABLE HOMES

One Brick at a Time

By Jan Murray

Just over 3 years ago, Ron Noseworthy began building homes in the Woodland sub development in Prescott. Since then Mapleview Homes has earned Noseworthy a reputation of quality and respect, building homes that are not only affordable but built to stand.

When starting out, it was important to Ron to produce homes that he himself felt provided a specific level of quality and style. Homes that he, as a consumer would be willing to put his money into.

To Ron, Prescott was the ideal place to start. "Prescott is a town on the verge of significant growth. We wanted to be a part of building a community that we can be proud of, to make a contribution."

"We created a model home for viewing by the general public so we could showcase our product," Ron explained. "We have built 19 other homes over the last 3 years."

The feedback has been overwhelmingly positive. "We try to help our prospective home owners understand that cosmetics in a home do not tell the tale," explained Linda Fleming, client services administrator. "We allow our clients, with guided access of course, to visit any time to see how we build and why our homes are different. We do not hide anything and we always take the time to explain what our home owners see when they come on site."

General business manager and project administrator, Bill Dorion, further explained, "Prescott has made it known that development is a priority. We are presently in phase 2 of 5 for new residential buildings."

Striving to make the home buying experience a pleasant one, their qualified staff assist you every step of the way; from picking the best design for your individual lifestyle, to getting your referrals for financing.



Above: Ron Noseworthy,
(Owner Mapleview Homes)
Top: A Mapleview Home

With 27 years of experience building homes in the South Grenville area, Ron is known to employ local tradesmen and contractors.

Homes are not demographic specific. Instead the appeal lies in the size, great use of space, the affordability and the sense of community where they are built.

Royal LePage Gale Broker, Heather MacKay added, "People just like to live here. It's only 40 minutes to the city." She continued, "We have a mixture of first time buyers; seniors with travel plans and seniors who prefer to remain at home in comfort during our harsh Canadian winters. We have families who do not fit in either of those categories, but want the style, price and location."

Mapleview homes offer an interior layout that is customizable, to some extent, thanks to an onsite home designer who very often works with purchasers to add the personal touches.

"We are not the typical developer who creates mirror homes and spends little time helping their clients make the house into their own." Linda assured. "We know we are doing it right as our home owners tell us quite frequently. We even have some who bring over cakes and treats when their schedule permits! LH